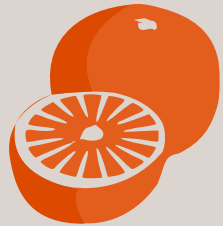
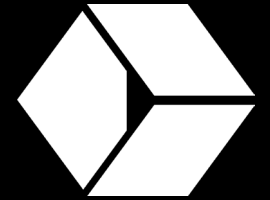


The Knowledge Agents Alliance Improving the return on R&D investments



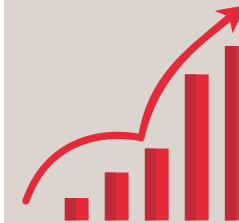
THINK

We provide the effective implementation of scientific and technological innovation in the business and the organisation's culture.



KNOW

We land those business opportunities identified by the organisation and turn them into feasible business models.



SELL

We validate business models and generate revenue.

INNOVATION OFFICE

DESIGN OF R&D BUSINESS MODELS

ACQUISITION OF TECHNOLOGIES

CORPORATE VENTURING

R&D COMMERCIALIZATION

TRAINING

INTERIM MANAGEMENT

The Knowledge Agents Alliance
think. know. sell.

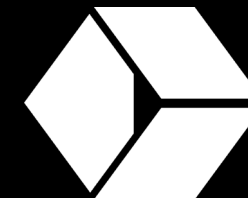


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The Knowledge Agents Alliance Improving the return on R&D investments



INNOVATION OFFICE

We structure the generation and management of innovative business opportunities from the organisation's scientific and technological capacities, focusing on:

1. The strategy and the business model of the Department of Innovation.
2. Processes, procedures, tools and metrics.
3. Improvement actions of the return on investments and its follow-up.

DESIGN OF R&D BUSINESS MODELS

We turn technology and know-how in a "concept" aligned with the expectations of the target audience, feasible on an industrial scale and viable at a financial level.

ACQUISITION OF TECHNOLOGIES

We give the organisation access to the technology and the know-how available worldwide and we facilitate its integration within the business.

CORPORATE VENTURING

We define and provide the viability conditions for corporate investments funds in those innovative technology-based business projects still in their early stages.

R&D COMMERCIALIZATION

We identify the commercial possibilities and define the technology positioning of the organisation's portfolio.
We access the market to create alliances and/or generate new sources of revenue.

TRAINING

We develop training programmes and actions aimed at raising awareness (know-why) and offer advice (know-what) to innovation teams in their decision-making process.

INTERIM MANAGEMENT

We speed up the implementation of innovation policies and large strategic projects in this area within the organisation by assuming temporary management responsibilities.