



# ODEON Open Day: Spanish Open Data Hub

7th May, 2019- Barcelona, Spain



Knowledge  
innovation  
marketbcn

## Interreg Mediterranean



odeon

## Join Spanish Open Data Hub!

*“Open Data increase transparency and enables new Business Opportunities.”*



- 1.** The Spanish Open Data Hub promotes creation of Business models based on open data
- 2.** We will provide support to the entities interested to use open data.
- 3.** We will have presence both in Aragon and Catalonia.

Knowledge Innovation Market organized an Open Day event on the May 7th in Barcelona with the aim of raising awareness regarding Digital Innovation and Data sector on the occasion of the KIMConference organized by Knowledge Innovation Market, one of the most important innovation events in Barcelona where more than 200 big companies, research institutes, and SMEs participate each year. The Scope of the event was to present the project to the interested target groups from quadruple Helix players.

## The Future is Open

Thanks to this event, we had the opportunity to connect with more than 100 representatives of different research and innovation entities, local, regional and National Public administrations, SMEs, corporations and startups. A total of 27 people participated in the presentation of ODEON and showed interest in reutilization of open data for creation of new business models.



